

Hyne Timber's T3Green Plus: a leader in preservative treatment

FOR OVER a hundred years, fossil fuel based preservatives (LOSP) have been used to treat timber, so, like all other unsustainable products, is it time for change?

One of the longest standing timber companies in Australia, Hyne Timber, is known within the industry for leading innovation and their new T3 Green Plus treatment is following suit!

Immediately following its launch at the start of the year, T3 Green Plus is generating significant interest with new customers and creating some fun along the way with an entertaining marketing video.

Following extended research and development, T3 Green Plus is proven and guaranteed like all other Hyne Timber treatments. In other words, it exceeds the Australian Standards, has a comprehensive manufacturer backed performance guarantee **and is one of only a handful of Australian timber treatments to achieve independent CodeMark certification.**

So what's so special about T3 Green Plus? **It's revolutionary because it's a new generation H3 treatment that's suitable for both internal and external, above ground projects.**

Most significantly, the T3 Green Plus treatment emits no volatile organic compounds (VOC's), which sets it above and beyond other H3 treatments and renders it safe for both indoor wall framing where moisture or humidity is a concern (bathrooms, kitchens and laundries), as well as children's playgrounds and other outdoor structural projects.

So, without giving away any secret formulas, **Hyne Timber's Marketing Manager, Jeremy Mead** is feeling upbeat about this innovation, "We were given a solid challenge by our customer base and the tradies who use the product.

"Put simply, we needed the petrochemical smell and VOC emissions gone from our timber. "Initially we looked at ways to mask or eliminate the smell as this seemed the easiest course of action.

"However, the more we worked on this, the more we realised - that to fully address the health and environmental risks - we needed to get rid of the hydrocarbon 'carrier' completely. Essentially, we had to be more solution focused with our approach and move with the global treatment trend," Mr Mead said.

Innovation relates to new and improved methods and Hyne Timber recognises this in their T3 Green Plus product brochure which starts with:

“They'll tell you it can't be done.

- That a safe, water-based treatment can't protect timber to a level that will withstand the great Australian outdoors.
- That what we're claiming is impossible. But then again, everything is technically "impossible" - until it's done!”

Their treatment processes include daily laboratory testing and analysis using highly advanced methods for verification of preservative levels and quality in both the solution and timber samples.



T3 GreenPlus roofing insitu.

The T3 Green Plus H3 treatment penetrates both sapwood and difficult to treat heartwood fibres, providing superior protection in excess of Australian Standards and timber industry conventions.

Modifications were made to their Tumberumba plant in order to successfully introduce this new treatment to the market including equipment, mixing, dosing and storage facilities plus the requirement to train employees with the new treatment process.

It is proven protection against the most aggressive termites as well as severe tropical decay and rot.

With a more natural colour and finish, it has superior aesthetic qualities once stained or painted.

"It's about exceeding customer expectations, exceeding health and environmental obligations while finding solutions that are proven and guaranteed," said Mr Mead.

For more information on T3 Green Plus visit hyne.com.au including Material Safety Data Sheets and warranty information.

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